

THE START UP

A micro sitcom
for
a digital age

by Jim Kinloch



Episode 4

In this episode
**The Entrepreneur
and the
Bank
of Mum & Dad**



SCENE 1:

A LARGE HOUSE MAINLY FURNISHED BY WAYFAIR AND CAMDEN
MARKET

BARBARA:

Mary! Mary! We've arrived.



MARY:

Hi Mum.



BARBARA:

Well, where are the girls?



MARY:

They're doing Pilates in the park.



BARBARA:

But we said...



MARY:

I know mother. They are late. Where's
Dad?



BARBARA SITS DOWN IN A COMFY LEATHER CHAIR



BARBARA:



He's parking the GTConvertible.
How's the business?



MARY:

Well...

BARBARA:



I do mean the current
one. The one with cake in the title. Not the
others, so many others darling. Why?

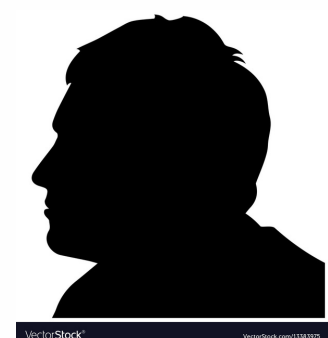


MARY:

'Murder Cake' is getting ready for launch.

BRIAN ENTERS

BRIAN:



Bit of a squeeze but she's safely parked?

BARBARA:



Splendid. The girls are at the park
doing Yoga.





MARY:
Pilates.

BARBARA:



It's the same thing. Bendy time in leggings.
Mary was just giving an update on the cake
business.



MARY:
Well...

BARBARA:



Go on then Mary. O' it's not more
money is it?



MARY:

The developers in the Ukraine are not doing
a good job. I need to hire developers over
here.

BRIAN TAKES A SEAT AND TAKES OFF HIS SOCKS
HE STARTS TO RUB HIS FEET



BARBARA:
When will the girls be back?



MARY:
Mum!

BARBARA:
Darling?



MARY:
Soon. I need more money.

BARBARA:
What? A big grown up
serial entrepreneur like you? Surely some
mistake. Anyway, your father says
enough for now. Until you prove your cake for
bodybuilders works 'Murder Bake' indeed.





MARY:
Cake!

BRIAN:

Carrot if you've got it. Victoria Sponge if not.



MARY:
I need the money.

BARBARA:

Why don't you earn it?



MARY:
I'm a serial entrepreneur Mum! I am. I am.
I am. I do branding and...planning.
I don't do money.

THERE IS SILENCE FOR FIVE BEATS





MARY:

Daddy please! I'll pay it back. I promise. It's a great idea. Bodybuilders all murder cake. We've done the packaging and the website is almost finished.

BARBARA:

It's all rather pink, the branding and the website.



MARY:

I like pink.

BARBARA:

Don't pout darling. The wind will change and you'll be stuck looking like one of those duck girls on Instagram.



MARY:

'Duck girls?'



BARBARA:
Some call them influencers. I call them duck
girls and sunglass boys



BRIAN:
Selfie darling?



BARBARA:
Not now darling I'm an adult.



MARY:
You leave me no choice.



BARBARA:
O'.



MARY:
I'll talk to Grandad Dainty...





BARBARA:

I wish you would darling. He's very lonely. Well, him and Gustav the carer.



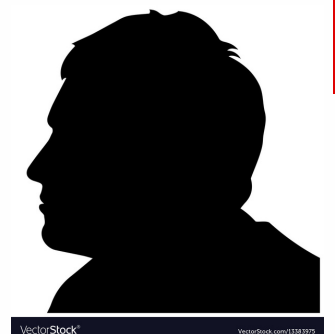
MARY:

I'll get my own funding!



BARBARA:

Well done.



BRIAN:

Yes darling. Well done. Cake?

THERE IS SILENCE FOR FIVE BEATS



MARY:

Daddy?

BRIAN:
Yes darling?



MARY:
Can you buy me a new car?

BRIAN:
Yes darling?



MARY:
An expensive one with big wheels.

BARBARA:
Here we go again.



MARY:
I'll fetch the girls. They will be so pleased
to see you 'both'.

MARY EXITS SMILING

END OF EPISODE

TITLES ROLL

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