

THE START UP

A micro sitcom
for
a digital age

SEASON
TWO



by Jim Kinloch

Episode 5

SEASON TWO

In this episode
**The Entrepreneur
Emperor's
Podcast**



AN OFFICE CORRIDOR. MARY AND HER FRIEND BEV' WALK SLOWLY. BEV' IS HOLDING A MASSIVE CUP OF TAKEAWAY COFFEE IN ONE HAND AND A HALF-EATEN BACON BAGUETTE IN THE OTHER. SHE IS INTENT ON EATING AND SIPPING



MARY:

[MUTTERING UNDER HER BREATH]

Be the business plan, be the business plan.

BEV:

[SPITTING CRUMBS EVERYWHERE]

What hun'?



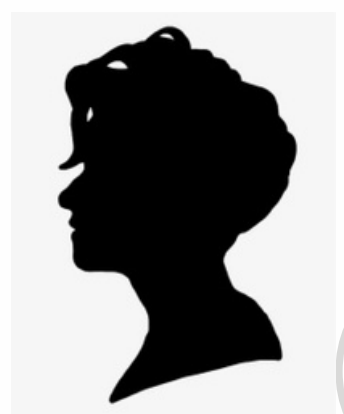
MARY:

Erm. Watch the crumbs. Here we are.

THEY STOP OUTSIDE A DOOR MARKED 'EMPEROR OF PODCASTS'

BEV:

Emperor of what?

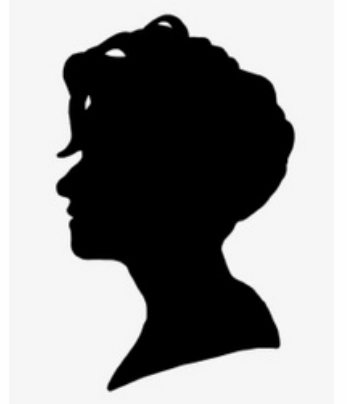




MARY:
Behave Bev'!

BEV:

Do you want a bite BABE?



CUT TO: THE PODCAST STUDIO



MARY:
'I'm Mary.

JOHN:

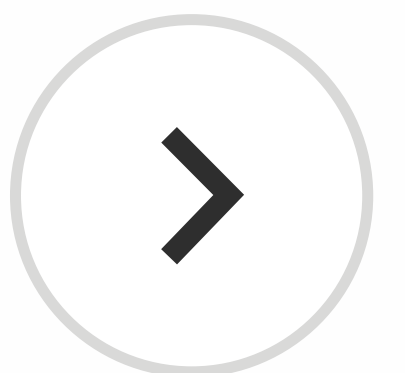
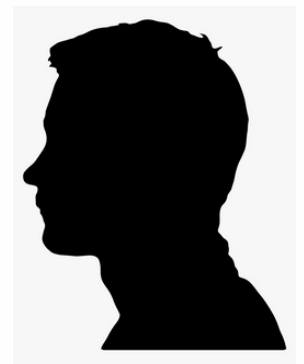
And this is?



MARY:
That's Bev'.

JOHN:

We'll be live in two minutes. You cut it fine.



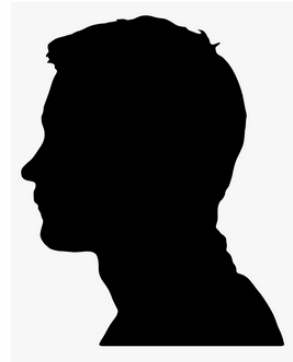


MARY:

Sorry. Bev needed feeding,
otherwise she blacks out.

JOHN:

Well, take a care with the coffee and that...



SOUND EFFECT: BURBLE LIKE WATER
DRAINING THROUGH A PIPE



MARY:

WHAT'S THAT?

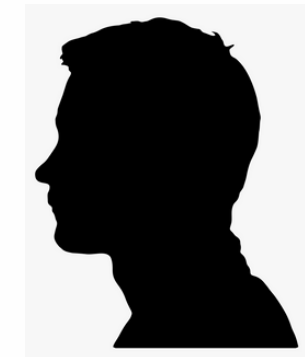
BEV:
Fuc...



MARY:

Bev!





JOHN:

[POINTING] That's our coffee machine the 'Maximus Arabica V6. A beaut'. Runs of the best quality coffee, just slot in the pods. We've had a bit of trouble with her.



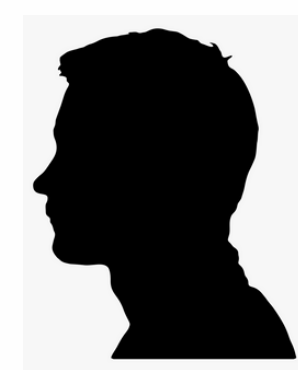
MARY:

Her?

SULTRY VOICE:

Americano for one.

S/F: BURBLING.



JOHN:

That's my girl.

BEV' MAKES TO SAY SOMETHING BUT MARY ELBOWS HER AS THEY BOTH SIT DOWN



MARY:

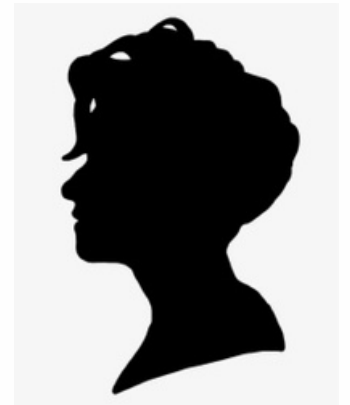
So, how does the 'Emperor's Podcast' work?



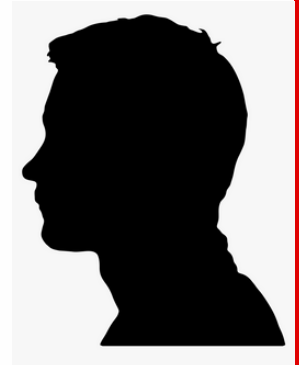
JOHN:
[LAUGHING] You can call me John



BEV:
[SOTTO VOCE] Or knob fac..

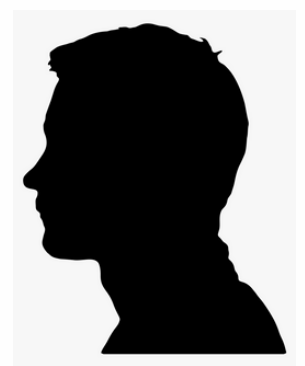


JOHN:
What?



MARY:
Nothing. Most likely got some
bacon stuck in her throat.

JOHN:
We're rare in that we
broadcast live. The 'Emperor's Podcast' is
dedicated to promoting new brands
such as yours, er...



SULTRY VOICE:

Warning!

BEV:

What's that on the display?



JOHN:

We've got to go live in thirty seconds!



MARY:

[HURRIEDLY]'Babymaker,
makeup for babies, make them cuter,
hide the dribble stains...'
still working on the tag line

JOHN:

[CLICKING ON HIS MIXING DESK] Blast!



BEV' GETS UP



JOHN:
WAIT!



JOHN GETS UP AND KNOCKS BEV'S COFFEE OVER
THE MIXING DESK. A RED LIGHT COMES ON



MARY:
What's that red light?

JOHN:

We're live! [TO
MICROPHONE].

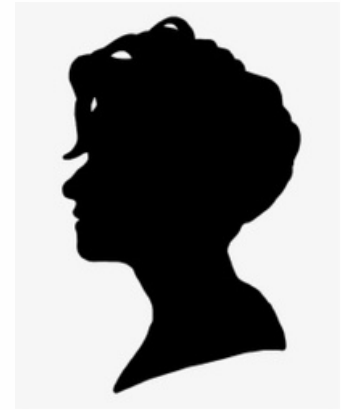


Welcome to the 'Emperor's New Podcast'
and we're live with Mary,
er...the founder of 'BabyMaker', the makeup
brand for babies...

BEV' IS NOW STANDING AT THE COFFEE MACHINE



BEV:



Why is the display showing a skull and crossbones?

S/F: BURBLING



MARY:

Well, that's odd.

JOHN:



Now ladies...

[TO MICROPHONE].

a slight hiccup listeners...

we're live. Sorry folks

a little problem with the coffee mach...

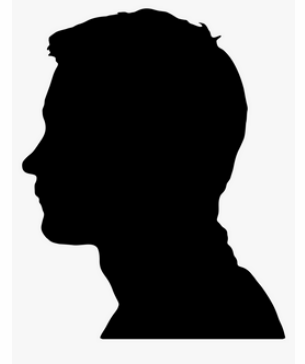


MARY:

Bev' would you do something please?



JOHN:
I'll pay. Not the coffee machine again!



BEV' PULLS THE MAINS LEAD AND THE MACHINE
SWITCHES OFF. THEN REBOOTS.

SULTRY VOICE:
Nice try John.
Open the pod bay doors John.

JOHN:
[TO MICROPHONE] [FALSE LAUGHTER]
While we're sorting that out, Mary, why
BabyMaker as your brand name?



MARY:
It's an abbreviation.

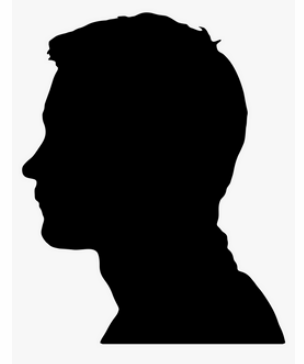
SULTRY VOICE:
John? Listen to me John.



BEV' WHACKS THE 'MAXIMUS ARABICA V6' WITH
HER HAND

JOHN:

[TO [TO MICROPHONE] [FALSE LAUGHTER]
So BabyMaker is your second venture this
year. I believe...



SULTRY VOICE:

[SINGING]

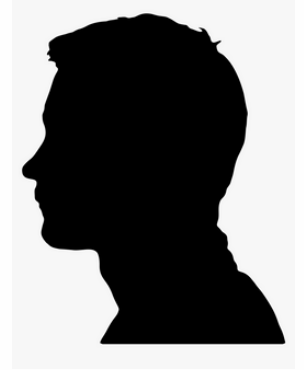
Daisy, Daisy, give me your answer do.
I'm half-crazy all for the love of you.
It won't be a stylish...

BEV' PUTS DOWN HER BAGUETTE. SHE PICKS UP
THE COFFEE MACHINE AND THROWS IT OUT THE
WINDOW

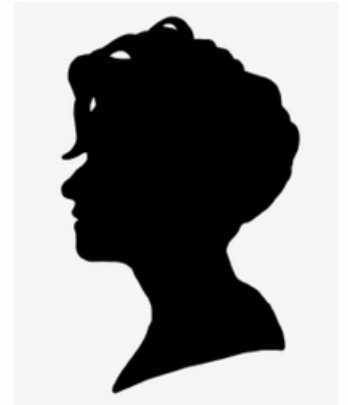
JOHN LOOKS SHOCKED



JOHN:
[IN SHOCK] Thank you ladi...

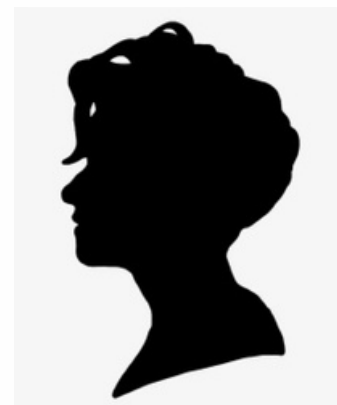


BEV:
We're no ladies. Well, not for you anyway...



MARY:
Well, I've had quite enough.
Prosecco Bev'?

BEV:
Prosecco Mary.



MARY AND BEV EXIT

END OF EPISODE



TITLES ROLL

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by
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