

THE START UP

A micro sitcom
for
a digital age

SEASON
TWO



by Jim Kinloch

Episode 2

SEASON TWO

In this episode
The Entrepreneur
'Seeks
Kale'



SCENE 1: A SMALL GROUP OF PEOPLE ARE GATHERED IN A MEETING ROOM. A LARGE SCREEN IN FRONT OF THEM



MARY:
[TO HER NEIGHBOUR] Hi, I'm Mary. I'm an entrepreneur.

THE REPLY IS INTERRUPTED BY CLAIRE



CLAIRE:
Welcome to the 'EatYourself to Victory' course, Part 1. I'm Claire V. That's 'V' for victory.

Let's get started.

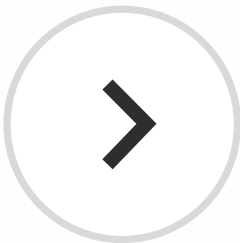
MARY RAISES HER HAND



CLAIRE:
Yes?



MARY:
Is there Wi-Fi?



CLAIRE:
Nein. I mean no.
We can now start the process.



MARY RAISES HER HAND AGAIN



MARY:
Can I leave the room for a moment?

CLAIRE:
Do you not want to see
all before you... fail?

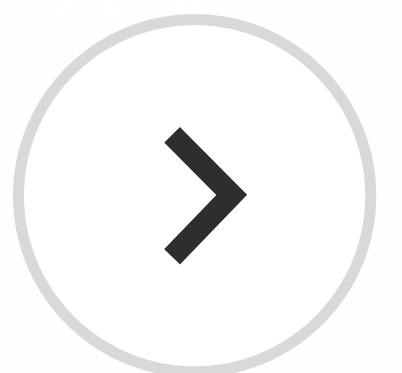


MARY:
Well...

CLAIRE:
The victory is in your
hands, in your mouth, in your stomach.
In your BOWELS!



STAND!



THE SMALL GROUP STANDS

CLAIRE:

Repeat after me...I swear
loyalty to the spiralizer, the smoothie,
wheatgrass, avocado and pledge that I
as a courageous eater will always eat kale.

Seek Kale!

Seek Kale!

Seek Kale!



CLAIRE CLICKS A BUTTON ON A REMOTE

THE GROUP GASPS

CLAIRE:

What do we have here?



MARY:

It's a double mocha Victoria Sponge
Frappuccino with whipped
cream, sprinkles and a stick
of marzipan, and on the side a
chocolate ice cream sundae
stuffed croissant.



CLAIRE:
That's right. FILTH! We must seek out...



GROUP:
SEEK KALE!
SEEK KALE!
SEEK KALE!

CLAIRE:
NOT NOW!
We must seek
out...



[CLAIRE PAUSES AND GLARES AT THE
GROUP]

...sugar and calories We must remove
them PERMANENTLY from our state of grace,
...for a higher purpose...

MARY RAISES HER HAND

CLAIRE:
Yes?





MARY:

This is the 'Eating for Victory in Business' course?"Eliminate your appetite, destroy the competition, dominate the marketplace AND look radiant?"

CLAIRE:

Yes.



MARY:

O' right then.

CLAIRE CLICKS THE REMOTE AGAIN

THE GROUP MURMURS ANGRILY. SOMEONE SAYS
'SEEK KALE' UNDER THEIR BREATH

CLAIRE:

This my folk is Jeremy Clarkson...in swimming trunks. When you are faced with temptation hold this image in your mind, shudder, and YOU will follow the path of grace.





GROUP [EXCEPT MARY]:
SEEK KALE!

CLAIRE:

It is your right, your
destiny to rule by your iron will, without
SUGAR, WITHOUT calories, to seek...



MARY'S NEIGHBOUR:

'Seek...[THEN THINKS BETTER OF IT]



CLAIRE:

...to seek out all that
is calorific, eliminate pleasure and radiate
purity. By this path you will
destroy the opposition, dominate the
marketplace.
and be BETTER than anyone else!



MARY GETS UP AND STARTS TOWARDS THE DOOR

CLAIRE:
Where are you going?



MARY:
Starbucks.

MARY EXITS TO THE SOUND OF 'SEEK KALE'

END OF EPISODE



TITLES ROLL

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by
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